Swiss Banking



August Benz

August Benz (1969), Ph.D. HSG, Head of Private Banking and Asset Management, Deputy CEO of the Swiss Bankers Association (SBA)

Since July 2017, August Benz is Head of Private Banking and Asset Management at the SBA and, since December 2017, he is Deputy CEO of the office. He is responsible for all matters relating to Private Banking, Asset Management, Europe, digitalisation and sustainable finance. Since April 2022, he is President of the Swiss Financial Sector Cyber Security Centre (FS-CSC). He has also been on the Board of the Asset Management Association Switzerland (AMAS) since September 2020. Since October 2023, he is a member of the Foundation Board of Building Bridges.

He started his time at UBS in 1999 and held various management positions. He was head of UBS Asset Management's global strategy department. He was responsible for leading and restructuring Europe's largest fund platform and for leading the B2B distribution in Switzerland. He built up UBS Asset Management's global distribution management function and was Head Client Servicing, with global responsibility for establishing and implementing client servicing standards.

He has a proven track record in the finance industry and is well acquainted with the various aspects of financial market regulation. He has a Ph.D. in political science from St. Gallen University and a Master of Science from Edinburgh University.

August 2023