

Jörg Gasser to leave SBA

- The Swiss Bankers Association (SBA) will soon have a new CEO, as Jörg Gasser has decided to pursue a new career direction and will be leaving the Association during the first quarter of 2023.
- A committee headed by SBA Chairman Marcel Rohner has been tasked with finding a suitable replacement.

Marcel Rohner, Chairman of the SBA, commented, “The SBA owes a great debt of gratitude to Jörg Gasser. Over his four-year term as the Association’s CEO, he has been instrumental in shaping the framework within which our financial centre operates. With his clear focus on key forward-looking topics such as sustainable finance and digital finance, Jörg has made a substantial contribution to the financial centre’s competitiveness and innovative power. Thanks to his outstanding network of contacts in the federal capital of Bern, the SBA has further strengthened its cooperation with the authorities, politicians and NGOs. We have achieved a lot in recent years through dialogue with our partners. As sad as we will be to see Jörg go, we would like to thank him for his tireless efforts and wish him all the best and every success for the future.”

Jörg Gasser informed the Chairman at the end of 2022 that he intends to pursue a new career direction this year. After a decade and a half of success in executive roles, he wishes to turn his attention to strategic tasks at the interface between politics and business. He has been CEO of the SBA since 2019, prior to which he spent around ten years in leadership functions within the federal government, including Secretary General to two Federal Councillors and most recently State Secretary for International Finance.

Jörg Gasser will leave the SBA during the first quarter of 2023. A committee headed by Marcel Rohner has been tasked with finding a suitable replacement. Following Gasser’s departure, current Deputy CEO August Benz will take over as acting CEO until the position is filled.

Media Contact

Monika Dunant

Head of Public & Media
Relations

+41 58 330 63 95

Deborah Jungo-

Schwalm

Senior Communications
Manager

+41 58 330 62 73